



Izak Joubert of Pick 'n Pay and Vincenzo Leonardi of Tile Africa



# Tile Africa celebrates 30 years of tiling Pick 'n Pay stores

**T**his year Tile Africa and Pick 'n Pay celebrate 30 years of working together during which time the relationship has grown tremendously.

To date, over one million square meters of tiles have been laid and as the leading tiling experts, Tile Africa supplies a very specialised tile tailored to Pick 'n Pay's unique requirements.

A porcelain tile, called the Vusulela, meaning revive, synonymous with the Pick 'n Pay brand, is specially manufactured for Pick 'n Pay in Italy and carries a Pick 'n Pay stamp at the bottom of the tile. This tile is exceptionally durable, and will last a lifetime when properly installed.

The Carltonville Pick 'n Pay, with a floor space of 4500m<sup>2</sup>, was the very first project. "We tiled the floors with Terrazzo tiles which lasted for 29 years! It was only in 2008 that we

upgraded to porcelain tiles. This proves the quality of workmanship," says Mr Vincenzo Leonardi of Tile Africa.

One of the most recent jobs completed by Tile Africa is the Pick 'n Pay store at the Westwood Shopping Centre, situated in Westville Durban. Tile Africa supplied and fitted the floor and wall tiles for the back up service areas.

Mr Leonardi attributes the success of the partnership to price, quality and workmanship. "We are able to take on jobs throughout the country and are willing to work day and night to get the job done in time for the opening of the store. Our relationship with Pick 'n Pay is a 24 hour, 365 days a year relationship. We are proud to say that we have never let Pick 'n Pay down once," he says.

The contracts team of Tile Africa is

part of the long-standing and successful Norcross group made up of Johnson Tiles, TAL Adhesives and Tile Africa. The division offers the Construction Industry professional peace of mind on their project requirements by efficient and consistent supply of quality products and services, from concept to completion on a national scale.

For more information about Tile Africa's Contract Division, call 011 970 2124 or visit [www.tileafrica.co.za](http://www.tileafrica.co.za)

